

Bringing the Knowledge to You

Novell Data Center Evolution and IT in Action Tours

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Where do you turn for the quality technical education and training you need when there's simply no money for travel? It's a tough question that thousands of information technology professionals are asking themselves in today's difficult economy. And it's also a question that Novell has been working very hard to answer. Besides the online training offerings that *Novell Connection* has been covering recently, a big part of the answer involves taking the same top-quality information thousands of customers have traditionally enjoyed at large live conferences and bringing it right to your doorstep—through free, multi-city tours, new online learning resources and more local advanced technical training (ATT) options.

This expanded “bring the knowledge to you” approach kicked off last month with two ambitious multi-city tours: the Data Center Evolution tour, which started March 24, and the IT in Action Tour, which begins in May. These free face-to-face events will introduce you to the latest Novell products and solutions, show you how they can solve difficult IT and data center challenges, and put you in close contact with Novell experts. They will also set the stage for—and provide a convenient gateway to—a wealth of new in-depth online learning resources and local Novell Advanced Technical Training (ATT) opportunities.

Finding and participating in either or both of these face-to-face tours is easy. [Click here](#) to check dates and locations. Register online for an event near you, then prepare to show up ready to learn and ask questions.

No Travel Budget? No Problem.

1. Sign up for a free face-to-face event in your area.
2. Tap into new online learning options, including in-depth technical content and virtual “meet the expert” sessions.
3. Explore new local and online Novell Advanced Technical Training opportunities.

 [Learn more](#)

> Data Center Evolution: Build, Manage and Measure

How are today's tighter-than-normal budgets affecting the evolution and development of your data center? There are likely almost as many answers to this question as there are businesses, but one thing is clear: lean times make it even more necessary to align information technology with business necessities. The Data Center Evolution tour, which began on March 24 in North America and extends through July in parts of Asia and Europe, explores ways to help you accomplish this by presenting more cost effective ways to build, manage and measure your data center.

This process starts with helpful strategies and demonstrations that will enhance your efforts to make your data center more interoperable, agile and easy to manage. It also includes valuable information about the new features and capabilities in Novell's latest data center products—including SUSE Linux Enterprise 11, PlateSpin Workload Management and Novell Business Service Management. Each half-day event features an opening keynote address and three 1-hour sessions where you'll learn how Novell can help you:

- **Build** a foundation for your data center that is interoperable, ubiquitous and fully capable of running mission-critical workloads. You'll leave with new ideas for building a lasting and agile infrastructure that delivers the services your users need today and in the future.
- **Manage** your entire data center more effectively. This includes using disaster recovery and availability solutions to simplify the replication of whole workloads and create warm stand-by recovery systems.
- **Measure** data center performance to make sure you're meeting service license agreements (SLAs) for the services you're delivering. You'll learn about easy-to-use solutions for measuring data center services that ensure accuracy by involving everyone in the organization at an appropriate level.

Don't miss this free, convenient opportunity to explore data center solutions that align perfectly with your organization's needs and open the door to more extensive and in-depth local and online data center education and training opportunities. (See [Sweet Dreams.](#))

 Check [Dates and Locations](#) Now

> **IT in Action: Tackling Today's Challenges**

Life as an IT professional can quickly become a non-stop blur of activity, whether you're deploying software, configuring desktops, justifying your already bare-bones budgets or cleaning up after the latest end user debacle. The IT in Action multi-city tour is geared specifically toward helping you find new and better ways to keep up with this frenetic pace. Over the course of a full day, you'll learn important details about strategy, futures and implementation best practices for Novell Collaboration, Endpoint Management and Identity and Security solutions. This includes innovative new ideas for:

- **Boosting workforce productivity and accelerating innovation** with the latest Novell personal and team collaboration tools. You'll learn how you can use the new Novell GroupWise 8 to strengthen your collaboration foundation and explore new ways for using Novell Teaming to arm your teams with innovative new tools that drive innovation and out pace the competition.
- **Improving security and extending IT resources** by automating identity, storage and access management processes. This includes learning how Novell Storage Manager and Novell SecureLogin make it easy to grant role-based access to important resources. You'll also explore how these two technologies can provide a strong foundation for addressing a range of other security- and compliance-related challenges.
- **Saving your IT staff time and effort** by managing today's ever-expanding range of endpoint devices more efficiently. You'll learn how the new ZENworks 10 Configuration Management and ZENworks Application Virtualization can streamline and automate the way you manage your entire endpoint environment.
- **Improving your workgroup computing environment** with Novell Open Enterprise Server 2 SP1. You'll learn how new features, including

Domain Services for Windows and Dynamic Storage Technology, can save you money, increase your environment's flexibility and improve interoperability.

And of course, Novell is bringing all this valuable knowledge—along with the Novell experts who know how to bring it to life—to a hotel ballroom near you. The IT in Action Tour is still a couple of months away, but it's definitely not too early to save the date, pre-register and reserve your spot.

> [Check Dates and Locations Now](#)

> **The Tour Is only the Beginning**

The Novell Data Center Evolution and IT in Action Tours are clear, visible markers of Novell's commitment to bringing new education and training opportunities directly to you—but they're only the beginning. The face-to-face tours signal the launch of a whole range of new, interconnected educational resources you can take advantage of without going anywhere near an airplane. This starts with a new Virtual Education Resource Center that allows you to access free, high-quality recordings of sessions from the face-to-face tours and tap into "deep dive" technical webinars. Novell is also offering a range of new fee-based local and online Advanced Technical Training options that bring quality, in-depth technical training to your city or computer screen. Future *Connection* articles will explore these other opportunities in more detail.

The bottom line is this: Traveling long distances to user conferences and training events is simply not an option for many businesses right now, but you still need quality education and training to do your job effectively. Novell is determined to fill that gap. The upcoming Novell multi-city tours—and the new online resources and Advanced Technical Training options that go with them—are tangible examples of that determination, and they're available to you right now. **N**



[Register for the Data Center Evolution Tour](#)
[Register for the IT in Action Tour](#)