

It's Time to Get Serious About Novell BrainShare 2010

BrainShare 2010

You've managed to survive the Holiday season. A new decade has officially begun. And that means it's time to get serious about [BrainShare 2010](#). Why now? With just over two months left until BrainShare kicks off in Salt Lake City, good things definitely do not come to those who wait. By acting quickly, you can make sure you're taking full advantage of the steepest early-bird discounts and perks, reserving your seat at the best BrainShare sessions and getting totally prepared for the most informative and engaging BrainShare conference yet. Here are a few suggestions for getting serious about BrainShare 2010 in January and February:

Novell BrainShare 2010 Basics

- **Conference Dates:** March 21-25, 2010
- **Location:** Salt Lake City Convention Center
- **Early-bird Registration (US\$1,395):** Ends February 19, 2010

[> Register Now!](#)

> At BrainShare, Wish Lists Can Come True

The official online BrainShare 2010 Session Catalog becomes available on January 19—along with a convenient online “Wish List” that can help you plan your week and pencil in the sessions and activities you want to attend. Make sure you take time to explore the more than 450 hours worth of great technical content outlined in the Session Catalog and begin filling out your Wish List, so you're completely ready to finalize your schedule beginning February 22. With the ability to sort sessions by focus area, solution or product, the Session Catalog makes it easy to find the courses you're most interested in without wading through courses you don't care about. The Wish Lists also help the BrainShare team determine how many people are interested in specific sessions, so they can allocate the right amount of classroom space and make sure there is enough room to accommodate everyone who wants to attend. You don't have to be officially registered to view the session abstracts online, but you will need to complete the registration process before you can convert your Wish List into a final, official BrainShare schedule. [>Get Started](#)

> Early Birds Get the Best Values and the Best Seats

February 19 is a date you should definitely mark on your calendar, because it's the last day you can receive the impressive \$300 early-bird discount, get a \$500 self-study kit free of charge and take advantage of other early-bird perks. Self-study kit supplies are limited, so make sure you register now to receive the kit of your choice. Also, remember that February 22 is the first day you can begin using the BrainShare Session Scheduler to officially sign up and reserve your seat for specific courses. Some of the more popular sessions fill up quickly, so register early and don't wait to create your final BrainShare schedule. Please note that the sessions in your preliminary BrainShare Wish List do not automatically become part of your final BrainShare schedule. You'll need to use the Session Scheduler to complete that process yourself. [>Register Now](#)

BrainShare 2010 Action Items for January and February

- **January 19:** Explore the BrainShare Session Catalog and begin planning your schedule [>Get Started](#)
 - **January 19 to February 22:** Complete your BrainShare Wish List [>Get Started](#)
 - **Before February 19:** Complete your registration to receive the early-bird discount [>Register Now](#)
 - **Starting February 22:** Use the BrainShare Session Scheduler to sign up for courses before they fill up
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> It's Your Conference

Registering for BrainShare is easy, as long as you're capable of remembering your own name and address. But deciding which courses to take can be much more difficult—especially when you can choose from more than 450 hours of technical content. To help get the process started, it might be useful to know what most interested your fellow attendees. Every year, as we work to finalize the BrainShare catalog, we give you the

opportunity to vote on all the proposed topics and sessions for the coming year. The votes are officially in, and here are some of the top choices for BrainShare 2010:

- What's new in Novell Identity Manager 4.0? (IAM1822)
- Novell Open Enterprise Server Upgrade and Migration Best Practices (CL1110)
- Novell eDirectory: Tuning and Troubleshooting Tips (IAM1808)
- Performance Tuning, Monitoring, Management: Getting the Most out of SUSE Linux Enterprise Server (ELS1483)
- Managing Novell GroupWise Agents on Linux (CL1423)

Sign up early if you're interested in any of these classes, because they will probably fill up quickly. And of course, this is just a small sampling of the great technical content you'll find in the complete BrainShare Session Catalog starting January 19. BrainShare is approaching quickly. But by registering early, exploring the Session Catalog, completing a Wish List and finalizing your schedule sooner rather than later, you can make the most of everything BrainShare 2010 has to offer.

Get a Self-Study Kit Free of Charge (A \$500 Value)

Need another great reason to register for BrainShare by February 19, 2010? If you register before the early-bird deadline, you'll receive one of the following self-study kits totally free of charge (paid attendees only*):

- Novell ZENworks 10 Configuration Management Administration
- Novell GroupWise 8 Administration
- Novell Identity Manager 3.5 Administration
- Implementing Novell Open Enterprise Server 2 for Linux
- SUSE Linux Enterprise Server 11 Certified Linux Engineer

**You can pick up your self-study kit in Salt Lake City when you check in at BrainShare*
