

SUSE® GALLERY

SUSE® Gallery is an online showcase that allows you to publish, share, exchange, collaborate and promote software appliances. As a part of the award-winning SUSE Studio™, SUSE Gallery acts as a central, online repository for commercial- and community-based appliances. In this repository, end users can browse for appliances that are already available, giving them access to a wide range of ready-to-use functionality. SUSE Gallery is one of the latest marketing benefits of the SUSE Appliance Program, and offers a free, web-based venue for you to publish your appliances and expand your addressable market.

Product Overview

Software appliances are quickly becoming the preferred choice when it comes to deploying and integrating software applications. According to IDC, the software appliance market will nearly quadruple in subscriptions between 2009 and 2012 to reach 8,046,000 users. For the ISV and the community, appliances simplify application delivery and installation and create an easy way to extend applications to the cloud.

ISVs are looking at the software appliance form factor as a new way to expand their market opportunity without requiring a large upfront investment. The benefits of simplified installation and reduced support and maintenance are apparent with software appliances. However, many ISVs are still grappling with simple and easy ways to capture new markets and promote their applications to the right customers.

SUSE Gallery solves these problems. As a feature of SUSE Studio Online, it allows you to create an appliance within SUSE Studio Online and then immediately publish that appliance. Once published, the appliance is available for end users to view and download. SUSE Gallery gives you a venue to showcase many

versions of your appliances to a community already poised to take advantage of software appliance solutions. SUSE Gallery also helps you get to market quickly by providing a forum to publish trial appliances or specific proofs of concept.

Appliances published to SUSE Gallery will benefit from the popularity of the award-winning SUSE Studio Online.

Key Benefits

SUSE Gallery is an online showcase that allows you and other developers to quickly and easily share and promote your appliances to users. As a key component of the SUSE Appliance Program, SUSE Gallery enhances the free Novell evaluation redistribution program and allows you to build and market a fully supported appliance—all with one simple and easy-to-use interface.



SUSE Studio
An eWeek 2009
Product of the Year

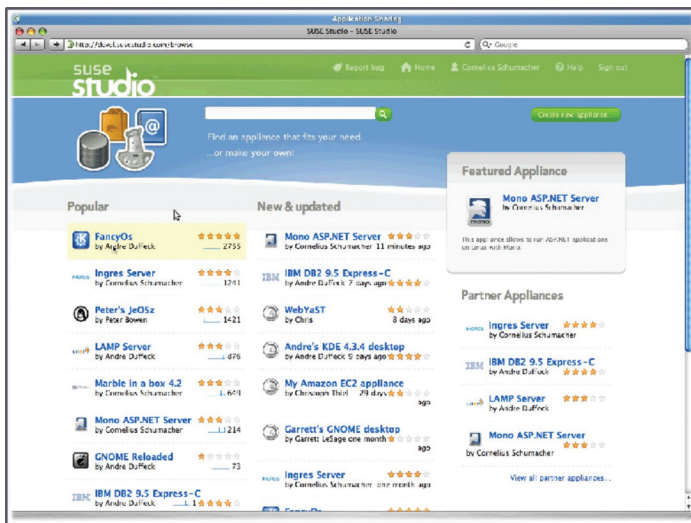




Contact your local Novell® Solutions Provider, or call Novell at:

1 800 714 3400 U.S./Canada
1 801 861 1349 Worldwide
1 801 861 8473 Facsimile

Novell, Inc.
404 Wyman Street
Waltham, MA 02451 USA



In addition, with SUSE Gallery you can benefit from:

- Faster time to market by posting, sharing and promoting software appliances
- Opportunities for channel expansion
- Easier proofs of concept and trial deployments by posting appliances
- ISVs—Enjoy targeted marketing by posting appliances for specific use cases or customer types
- Middleware and database vendors—Publish appliance templates to respective ecosystems
- Developers—Share your cool appliances with others and create more excitement among your peers

Key Features

After completing a test drive of a newly built appliance with SUSE Studio Online, any registered user can publish an appliance to

SUSE Gallery. Appliances published within SUSE Gallery are available for viewing, but users must register with SUSE Studio to browse, rate or review appliances within SUSE Gallery. Some additional key features of SUSE Gallery include:

- **Publishing options.** Tags, base platform, description, URL
- **Release notes.** Post notes for each appliance release/version
- **Rate appliance.** Rate appliances using star rankings—for registered end users only
- **User comments.** Post comments if you are a registered user
- **Popularity.** View appliances based on popularity (popularity based on number of downloads, number of clones and number of page views)
- **Activity trend line.** Track activity of the appliance based on metrics like number of downloads, clones, page views, etc.
- **Search for appliances.** Use the search bar or click the tags or specific base system; you can also see a list of appliances published by a particular user search bar
- **Clone appliance.** Clone appliances in SUSE Gallery and use them as a template or tweak them to your specific needs (this function can be disabled by the appliance publisher)
- **Coming soon—SUSE Appliance Program ISV Partner Section.** SUSE Gallery will feature appliances built by SUSE Appliances Program ISV Partners

System Requirements

SUSE Gallery is a feature of SUSE Studio Online and is a web application that is used for building and testing appliances within a browser. SUSE Gallery also supports the creation of physical, virtual or cloud-based appliances. SUSE Studio enables you to build your own appliances based on SUSE Linux Enterprise Server.

- SUSE Studio Online is a free web service and is accessible at: <http://susestudio.com>
- SUSE Gallery is available at <http://susegallery.com> or in the browse feature of SUSE Studio Online